



**Farming Environment Award  
Sponsored by The Weetabix Growers Group**

**Register of Interest  
Closing date for register of interest – 15th August 2022**

*Please make sure that you are completing the correct entry form*

**PLEASE READ CAREFULLY:** You will receive an email confirming safe receipt of your form – whether that is submitted by email or post. If you do not receive that confirmation email within seven days of your submission, please call the Awards team on 01933 664437. If you are posting your entry, please also ensure that you add the appropriate postage for the size/weight of envelope.

This category is designed to recognise those protocol growers who have supplied Weetabix within the last two years and who have taken demonstrable action to reduce the environmental impact of growing wheat through carbon footprint reduction, promoted wildlife or regenerative agriculture. Entries will be assessed on the impact they have made as well as the initiative and commitment they have shown to make a real difference.

<b>1. Contact Details</b>	
Name	
Farm name	
Position	
Farm Address inc. Postcode	
Telephone Number	
Mobile Number	
Email	
Social media details (e.g. Twitter / Facebook)	
Reg. Company No.	
<b>2. Brief summary / history of your farm</b>	
Please provide a brief history of your farm. (No more than 200 words)	
<div style="border: 1px solid black; height: 100px;"></div>	



**3. What environmental impact measures have you introduced to your farm?**

Please provide any information which you feel supports why you believe you should be given the 'Farming Environment Award' - for example what new methods, ideas or products are you using in your business which meet the category criteria of carbon footprint reduction, promoted wildlife or regenerative agriculture in the last two years? (No more than 500 words)

A large empty rectangular box provided for the respondent to write their answer to the question.



#### 4. Supporting Information

You may provide **up to ten sides of A4** containing other information in support of your entry. If you wish us to refer to your internet site, please provide **printed** copies of up to five key pages (but this comes out of your allocation of ten additional pages). However, we cannot return any material.



5. Mandatory Supplementary Evidence		
Have you submitted mandatory supporting evidence (listed below)?	YES	NO
<ul style="list-style-type: none"> <li>A brief summary/history of your farm (no more than 200 words).</li> </ul>		
<ul style="list-style-type: none"> <li>Commentary of no more than 500 words as to why you are deserving of the 'Farming Environment Award'.</li> </ul>		
<ul style="list-style-type: none"> <li>Examples of any supporting information (see limit on the amount), if applicable</li> </ul>		
6. Final Judging		
	YES	NO
Are you available to attend the final judging taking place at Weetabix in Burton Latimer in September 2022 (date tbc). (If these present any difficulty, please contact the Awards team.)		

### Data Protection

We comply fully with current data protection legislation and only hold your information in relation to the business of Weetabix Northamptonshire Food and Drink Awards and for food and drink related matters. We will share details of your entry with the category sponsors and with Northamptonshire Trading Standards and your local Unitary Authority's Environmental Health Department. You have the right to request that your information is removed from our records. If you do not wish to receive further emails from us, please let us know, and you will be removed from our mailing list.

Declarations	Yes	No
The details provided on this form and all supporting evidence are correct to the best of my knowledge and are submitted in accordance with the published Northamptonshire Food & Drink Awards 2022/23 T&Cs, available at <a href="http://www.northamptonshirefoodanddrink.co.uk">www.northamptonshirefoodanddrink.co.uk</a>		
I agree to the details of my entry being passed to the category sponsors, to Northamptonshire Trading Standards and my local Unitary Authority's Environmental Health Department.		
I authorise Northamptonshire Trading Standards and my local Unitary Authority's Environmental Health Department to disclose to the organisers and judges of the Northamptonshire Food & Drink Awards any relevant significant history, complaints, or breaches of relevant Regulations or law.		
I agree to participate in awards-related publicity.		
Neither I nor anyone connected with my company has attempted to or will attempt to influence the organisers, judges, or promoters, or bring the Awards into disrepute.		
I confirm that this entry complies with the spirit of the competition.		
I'm happy to receive emails relating to Food and Drink in Northamptonshire, including the Northamptonshire Food and Drink Awards		
Please send me emails about my entry into this competition only.		

**By typing/signing your name below, you are certifying that all the details submitted are correct to the best of your knowledge.**

Signed: \_\_\_\_\_

Date: \_\_\_\_\_



## Farming Innovation Award

### Register of Interest

This category is open to all Protocol Growers who have supplied Weetabix with Wheat within the last two years. All participants will be verified by the organisers to ensure that they meet the terms and conditions, and with the spirit of the Awards. The organisers will use their best efforts to assist all participants to comply with the Terms and Conditions but cannot be held responsible if for any reason a participant has to be disqualified or rejected.

Details of participants will be passed to Northamptonshire Trading Standards Department and the relevant Unitary Authority Environmental Health Department to disclose to the organisers and judges any relevant significant history, complaints, or breaches of relevant Regulations or law. The organisers will determine what action to take as a result of any such disclosure.

### Entry and shortlisting

A panel of judges will be looking for farmers who have taken action or made changes over the last two years to reduce the environmental impact of growing wheat, through any or all of these measures:

- Carbon footprint reduction
- Promoted wildlife
- Regenerative agriculture

Entries will be assessed on the impact they have made as well as the initiative and commitment they have shown to make a real difference.

The panel will consider all entries and will select a shortlist of 3-5 finalists based on:-

- the quality of the 'Register of Interest' form, supporting material and details secured from any subsequent telephone conversation
- advice received from Northamptonshire Trading Standards Department and the relevant Unitary Authority's Environmental Health Department (if applicable)

Each entrant will then be advised whether they have been selected as a finalist.

### External panel

Each finalist will then be invited to attend a final judging session (see key dates/times below) and present to an external panel of judges who will consider the results of that presentation and take into account the results of the shortlisting before selecting a winner and runner-up (or runners-up). The results will be announced at the Awards Dinner (see key dates) and all finalists will receive two free tickets to the event (per company).

### Publicity

Please note, the details of those participants which were not successful in being shortlisted will not be made public; only the details of the 3-5 finalists (and their respective awards of Gold, Silver or Bronze) will be made public via our promotional material and via the Awards' website – [www.northamptonshirefoodanddrink.co.uk](http://www.northamptonshirefoodanddrink.co.uk) You can also follow the Awards on Twitter and Instagram at @foodawardsHQ or on Facebook at @foodawards or on LinkedIn at @weetabixnfadawards



### Key Dates

<b>Closing Date</b>	29th July 2022
<b>Shortlisting</b>	To be confirmed
<b>Final judging</b>	To be confirmed
<b>Awards Dinner</b>	12 <sup>th</sup> October 2022

Entries can be submitted by post, fax, email, or completed online.

**All supporting information** and postal entries should be returned to:

The Mallows Company, Arch Villa, 23, High Street, Bozeat, Northamptonshire, NN29 7NF  
Fax: 01933 664556 Tel: 01933 664437. Email entries to: [sophie@themallowscompany.com](mailto:sophie@themallowscompany.com)