



Weetabix Sustainability Awards

Sponsored by Weetabix

Entry Form

Please make sure that you are completing the correct entry form

Closing date for entries: 13th August 2021

PLEASE READ CAREFULLY: To complete this form digitally you **MUST DOWNLOAD** it to your device first. You will receive an email confirming safe receipt of your entry – whether it is submitted by email or post. If you do not receive that confirmation email within seven days of your submission, please call the Awards team on 01933 664437. If you are posting your entry, please also ensure you add the appropriate postage for the size/weight of the envelope.

When saving this form to your computer please ensure the file name does not change.

Our headline sponsor, Weetabix, has developed a 'Change For Better' framework, based on the four key areas of sustainable ingredients, reducing packaging waste, efficient operations and health & wellbeing. The full report is available to view/download at:

<https://www.weetabix.co.uk/sustainability/>

Inspired by their campaign, this category is therefore designed to recognise and celebrate an individual, business, or organisation for a product, drink, process or project which has made the most positive impact in sustainability across one or more of the four areas, and its capacity to act as inspiration to others in the sector.

1. Contact Details:	
Name	
Company Name	
Position	
Business Address (inc. postcode)	
Telephone Number	
Mobile Number	
Email	
Website	
Twitter/FB/Instagram	
Reg. Company No.	

2. My Business:	YES	NO	NA
<ul style="list-style-type: none">My registered business headquarters are in Northamptonshire			



3. Brief summary of you / your business/organisation

Please provide a brief summary of you / your business/organisation (in no more than 500 words):

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4. Examples of your efforts in sustainability

Please provide examples, and evidence where appropriate, of your current initiatives across any (or all) of the four areas and indicate plans you have in place. (If any of the areas does not apply to you/your business, please insert 'N/A'.)

(The Awards team will source further details from you as appropriate)

a. Sustainable ingredients

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What impact will this have?

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4. Examples of your efforts in sustainability

b. Reducing packaging waste

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What impact will this have?

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c. Efficient operations

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What impact will this have?

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d. Health and wellbeing

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What impact will this have?

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5. Supporting Information

Please write your supporting information below. (It is not limited to the area you can see). Alternatively, you may provide **up to ten sides of A4** containing other information in support of your entry. If you wish us to refer to your webpage, please provide screenshots of up to five key pages (but this comes out of your allocation of ten additional pages). However, we cannot return any material.



3. Mandatory supplementary evidence		
Have you submitted all mandatory supporting evidence (listed below)	YES	NO
<ul style="list-style-type: none"> Evidence that you/your registered business/organisation meets the entry qualifications (see T&Cs) e.g. headed paper showing registered address, invoice details from local suppliers (as appropriate) 		
<ul style="list-style-type: none"> A brief summary of your business (no more than 500 words). 		
<ul style="list-style-type: none"> Examples of your efforts in sustainability 		
<ul style="list-style-type: none"> Examples of promotional material (see limit on the amount). 		

If you have answered 'NO' to any of these questions your entry will be invalid.

Data Protection

By entering the Awards, you agree for us to store your details on our database and for us to contact you regarding all matters relating to the Awards. The database is accessed only by the Awards team and will not be shared with third parties, unless stated. If we are working with a partner whose work we believe may be of interest to you, we might share their information with you. If you would prefer not to be sent additional information by email, please let us know. You can be removed from the Awards database at any time – please just email: kathryn@themallowscompany.com with **UNSUBSCRIBE** in the subject box and your name and contact details in the email.

Declarations	YES	NO
The details provided on this form and all supporting evidence are correct to the best of my knowledge and are submitted in accordance with the published Weetabix Northamptonshire Food and Drink Awards 2021/22 rules.		
I agree to the details of my entry being passed to the category sponsors, to Trading Standards and my local Council's Environmental Health Department.		
I authorise that my details may be subject to checks with Trading Standards and my local Council's Environmental Health Department to disclose to the organisers and judges of Northamptonshire Food and Drink Awards any relevant significant history, complaints, or breaches of relevant Regulations or law.		
I confirm that my business holds a Food Hygiene Rating Scheme score of 3 (Generally Satisfactory) or above (as appropriate)		
I agree to participate in awards-related publicity		
Neither I nor anyone connected with my company has attempted to or will attempt to influence the organisers, judges, or promoter, or in any way bring the Awards into disrepute.		
I confirm that this entry complies with the letter and the spirit of the rules of the competition.		
I'm happy to receive emails relating to Food and Drink in Northamptonshire, including the Weetabix Northamptonshire Food and Drink Awards.		
By entering, I am 'opting-in' to the Awards contacts database		
Please send me emails about my entry into this competition only		



By typing/signing your name below, you are certifying that all the details submitted are correct to the best of your knowledge.

Signed _____

Date _____

Entries can be submitted by hand, post or completed digitally and emailed by using the SUBMIT button or saving and attaching (Please DO NOT change the filename)

All supporting information and postal entries should be returned to:

The Mallows Company, Arch Villa, 23 High Street, Bozeat, Northamptonshire, NN29 7NF. Tel: 01933 664437

Email entries to: kathryn@themallowscompany.com



Weetabix Sustainability Award

Entry

This category is open to any individual, business, or organisation within the food and drink sector in Northamptonshire and could include, for example but not exclusively, food and drink producers, hotels, restaurants, bars, cafes, or chefs. Entries will be verified by the organisers to ensure compliance with the Terms and Conditions, and with the spirit of the Awards. Organisers will use their best efforts to assist all entrants to comply with the T&Cs but cannot be held responsible if for any reason an entry has to be disqualified or rejected. Details of entries will be passed to Trading Standards and the relevant Borough Council's Environmental Health Department to disclose to the organisers and judges any relevant significant history, complaints, or breaches of relevant Regulations or law. The organisers will determine what action to take as a result of any such disclosure.

Shortlisting

A panel of judges will be looking for those who have made major achievements in sustainability within any of the four areas identified; they will consider all entries and will select a shortlist of finalists based on:-

- **The entry form;** including quality of the entry form and supporting material
- **Further information sourced by the Awards team (as appropriate)**
- **Compliance;** including any advice received from Trading Standards and the relevant Borough Council's Environmental Health Dept.

Each entrant will then be advised whether they have been selected as a finalist.

External panel

Each finalist will be interviewed (in person or via Zoom, subject to social distancing restrictions) to secure further information in support of their entry and the external panel will consider the results of those interviews and take into account the results of the shortlisting before determining who should be awarded Gold, Silver or Bronze. The results will be announced at the Awards Celebration.



Key Dates

Closing Date	13 th August 2021
External panel interviews	10 th September 2021
Awards Celebration	TBC

Publicity

Please note, the details of those entries which were not successful in being shortlisted will not be made public; only the details of the finalists (and subsequently the results of the second stage Mystery Shopping) will be made public via our promotional material and via the Awards website – www.northamptonshirefoodanddrink.co.uk

You can also follow the Awards on Twitter and Instagram at @foodawardsHQ or on Facebook at @foodawards or on LinkedIn at @weetabixnfadawards

COVID-19

Please note, the Awards team considers the integrity of the competition and the safety of all those involved to be of paramount importance and therefore reserves the right to alter the judging process to meet latest government guidance, if required. All entrants will be advised of the changes and may withdraw from the competition without prejudice.